SUGARY DRINK TAX
BENEFITS CHILDREN

Berkeley, Oakland, Albany, & San Francisco passed a 1¢ per ounce tax paid by sugary drink distributors

OVER $7 MILLION OF TAX MONEY
INVESTED IN OUR CHILDREN!

ALBANY, BERKELEY, & OAKLAND INVESTED IN:
Clean Drinking Fountains · Children’s Playgrounds · Pool Recreation Centers · School Gardens · Nutrition Classes

TESTIMONIES

"Before I had weekly soda deliveries, now it’s delivered every 2 weeks. But it’s ok, because I make more profit from selling water. Fill your shelves with different flavored waters!"

- Ali Almould, Jim’s store owner

"If you care about your communities’ health, you will be paid back in the long run. Less sugar – more laughter."

- Akram Dallaq, Dallaq’s store owner

"I make a 50% profit on a case of water but only a 15% profit on a case of soda."

- Yunes Marsad, Royal’s store owner

"Healthy community costs us less in the long run. It begins with small changes, like choosing water!"

- John Kim, La Raza’s store owner

WHY TAX SUGARY DRINKS?

Sugary drinks can lead to diabetes, heart disease, and tooth decay.

All children deserve equal investments in their education & health.

For more information visit www.healthylivingforlife.org