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Recall -- Firm Press Release

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River Ranch Expands Salad Recall Because Of Possible Health Risk

Contact:

Consumer:
 1-800-762-7708

Media:
 Kim St George
 831-758-1390

FOR IMMEDIATE RELEASE - May 19, 2012 - River Ranch Fresh Foods, LLC of Salinas, CA is expanding its voluntary recall of retail and foodservice bagged salads, because they have the potential of being contaminated with *Listeria monocytogenes*.

Listeria monocytogenes is an organism which can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Although healthy individuals may suffer only short-term symptoms such as high fever, severe headache, stiffness, nausea, abdominal pain and diarrhea, Listeria infection can cause miscarriages and stillbirths among pregnant women.

Retail salad products under this recall were distributed throughout the United States and Canada under various sizes and packaged under the brand names of River Ranch, Farm Stand, Hy-Vee, Shurfresh, and The Farmer's Market.

Foodservice salad products under this recall were distributed throughout the United States and Canada under various sizes and packaged under the brand names of River Ranch and Sysco.

The recalled retail and foodservice salad bags have either "Best By" code dates between 12MAY2012 – 29MAY2012 or Julian dates of 118 and 125. The code date is typically located in the upper right hand corner of the bags.

See attached list for the specific salad products, size, package type, UPC codes and states of distribution.

No other products, brands or code dates aside from those listed below are affected by this recall.

There have been **NO** reported illnesses associated with this recall. We are working closely with the Food & Drug Administration and California Department of Public Health.

Consumers who have purchased this product should not consume it and are urged to return it to the place of purchase for a full refund. Consumers with questions can contact River Ranch at their 24-hour customer service center at 1-888-624-2569.

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U.S. Food and Drug Administration

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